

TEXTURE HAIR ELEVATED AWARDS
T.H.E Collection Competition Official Rules

VOID WHERE PROHIBITED. TEXTURE HAIR ELEVATED AWARDS T.H.E Collection Competition ("Promotion") begins at 12:00:00 AM Eastern Time ("ET") on January 16, 2023 and ends at 11:59:59 PM ET on June 30, 2023 ("Promotion Period"). *The promotion contains a contest of skill ("Contest"). The computer clock of Sponsor is the official time-keeping device in the Promotion.*

1. **ELIGIBILITY:** The Promotion is open only to legal residents of the forty-nine (49) United States (excluding Arizona and Puerto Rico) and the District of Columbia, who are eighteen (18) (except Alabama and Nebraska 19 and 21 in Mississippi) years of age or older at the time of Promotion registration. Employees, officers and directors of Global Artistry Council (the "Sponsor"), and any of its subsidiaries and affiliates, Realtime Media LLC, their respective parent companies, affiliates, subsidiaries, advertising, and fulfillment and marketing agencies, (collectively, "Promotion Parties") their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By participating in the Promotion, you release, discharge and hold harmless Promotion Parties, their respective parents, affiliates, subsidiaries, retailers, advertising and promotion agencies and the respective officers, directors, employees and agents of each of the foregoing, from any and all damages whether direct or indirect, which may be due to or arise out of participation in the Promotion or any portion thereof, or the acceptance, use/misuse or possession of any prize. By participating, you agree to these Official Rules and to the decisions of the judges and Sponsor, which are final and binding in all respects. Void where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply.

2. **TIMING:** The Promotion will consist of three (3) phases, as detailed below:
 - **Phase 1 - Contest Entry Period:** Begins at or about 12:00:00 AM ET on January 16, 2023 and ends at 11:59:59 PM ET on June 30, 2023

 - **Phase 2 - Judging Period:**
 - **FINALISTS:** Begins at or about 12:00:00 AM ET on July 1, 2023 and ends at 11:59:59 PM ET on August 13, 2023; Finalists announced August 14, 2023.
 - **WINNERS:** Begins at or about 12:00:00 AM ET on August 15, 2023 and ends at 11:59:59 PM ET on October 6, 2023; Winners announced

 - **Phase 3 - Winner Announcement:** The Grand Prize Winners will be announced on or about October 8, 2023

3. **HOW TO PARTICIPATE:** To participate, go to <https://texturedhairelevated.com/> (the "Website") during the Contest Entry Period to gain access to the Contest entry form. Complete the Contest Entry form (required fields include: Collection Title, Full Name, Salon Name, and Email Address) with the true and correct information. You will also select the category in which you fall (outlined in Appendix A below) and upload all requirements as outlined below where indicated. Entries for "Up Next" must submit proof of having two (2) years or less as a licensed cosmetologist in order to qualify. If the entrant is enrolled in cosmetology school, school name and state is required at time of submission. If the entrant has graduated, a valid cosmetology license in the residing state is required at time of submission (if applicable) and must be issued on or after January 16, 2021. Upon completion of the Contest Entry form, you will then be asked to upload your submission including image collection in portrait format via your PC or mobile device (acceptable formats include JPEG, and must meet, but not not to exceed 300DPI or 5 MB), Artist Release Form(s) and Model Release Form(s). Finally, submit payment based on the chosen category (fees outlined below in Appendix A). Collectively, your Contest Entry form, image collection submission and release forms, along with your Entry Fee, will result in one (1) Entry into the Contest.

The same image collection can only be used across two (2) Categories. Please be sure to check that your entry meets the guidelines and regulations for the categories you are entering.

By submitting an Entry, you hereby grant permission for your Entry to be posted on <https://texturedhairelevated.com/> or other websites. You agree that Promotion Parties are not responsible for any unauthorized use of Entries by third parties. Promotion Parties do not guarantee the posting of any Entry. Until finalists are announced, you agree that you will not use the Entry for any other purpose, including, without limitation, posting the Entry to any online social networks (other than for entry into this Promotion), without the express consent of the Sponsor in each instance.

By submitting an Entry, you represent and warrant that the work submitted is original to you and that neither it nor its contents infringes upon or violates the rights of any third party. If your Entry includes likenesses of third parties (such as, but not limited to photographer, makeup artist or subject "model") or contains elements not owned by you, (such as, but not limited to, company logos) you must be able to provide legal releases (where indicated in the Artist Release Form) for such use in a form satisfactory to Sponsor or your Entry will be disqualified. Entries may not defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.

REQUIREMENTS OF CONTEST ENTRIES: Entries may not contain, as determined by the Sponsor, in its sole discretion, any content that:

General Requirements

- Is sexually explicit; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- Is obscene or offensive; endorses any form of hate or hate group;
- Appears to duplicate any other submitted contest entries;
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission;
- Contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- Communicates messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate; and/or
- Violates any law.

Submission Eligibility Requirements

- There is no limit to the amount of entries per person; however, the same image collection can only be used across two (2) categories max. Please be sure to check that your entry meets the guidelines and regulations for the categories you are entering (included below in Appendix A) in order to qualify.
- Image(s) submitted to prior competitions will be accepted provided they were not considered as a winning entry. Please be sure to check that your entry meets the guidelines and regulations for the category(ies) you are entering (included below in Appendix A) in order to qualify.
- Entries for Up Next must submit proof of having two (2) years or less as a licensed cosmetologist in order to qualify. If the entrant is enrolled in cosmetology school, school name and state is required at time of submission. If the entrant has graduated,

a valid cosmetology license in the residing state is required at time of submission (if applicable) and must be issued on or after January 16, 2021

- Category finalists must show proof of valid cosmetology license in their residing state where applicable in order to qualify.

Submission Requirements

- Entries must show work demonstrated on natural hair, wigs and/or extensions that fall within the texture type 3-8 (texture type 3-8 outlined within T.H.E. Texture Guide here). Please reference Judging Criteria (Section 4 below) for guidance. Every entry must include:
 - Three (3) final images* on one (1) or more models
 - One (1) before image of each model**
- Entries must meet the corresponding category guidelines & regulations (included below in Appendix A) in order to qualify
- A completed T.H.E Artist Release Form must be submitted per entry, and include hair color formulation(s) for each look for all color entries
- A completed T.H.E Model Release Form must be submitted per model
- Retouching of the hairline, color or shape is not allowed and will be subject to disqualification
- Moderate retouching of skin is allowed
- All images must be in portrait format
- All images must be in JPEG (.jpg) format
- All images must have a resolution of 300DPI (CMPI not accepted)
- *At least one (1) look must be styled natural and at least one (1) look must be thermally styled for THE Collection -Hairstyling, Haircut, Haircolor, Barber, LONS
 - Natural styling is defined as working with models with natural texture or natural texture of enhancements and product without the use of curling irons, flat irons, crimping irons, or wave irons (manipulation of texture using comb, rollers or rods is allowed)
 - Thermal styling is defined as styling using heat appliances like flat irons, curling irons, crimping irons, or wave irons
- **If utilizing wigs and/or extensions, an unstyled photo is required and texture specifications must be noted on the Artist Release Form

By submitting an Entry, you represent and warrant that your Entry is original to you, that the Entry has not been previously published, has not won previous awards and that neither it nor its contents infringes upon or violates the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting an Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein.

By submitting an Entry, you acknowledge and agree that Sponsor may receive other Entries under this Promotion that may be similar or identical to the Entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Entry reviewed and/or used by Sponsor may be similar to your Entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

4. JUDGING:

- a. **FINALISTS:** Begins at or about 12:00:00 AM ET on July 1, 2023 and ends at 11:59:59 PM ET on August 13, 2023. The judging panel, selected by the Sponsor, will score each Entry up to the maximum amount of points allowed. Judging will be based on the following criteria:

- a. Overall Look (20%)
 - 1. Advanced understanding of texture should be demonstrated through balance, symmetry and cohesiveness of the overall look.
- b. Photography and Styling (20%)
 - 1. Submissions should display an overall sense of balance and symmetry. Aesthetic harmony and balance should be prevalent among final submissions. The hair should be the focus. Wardrobe should complement and enhance the overall look.
- c. Hair Integrity (20%)
 - 1. Hair health and integrity should be maintained and reflected through technical ability without the use of creative photo effects.
- d. Finishing Details (20%)
 - 1. Finishing details should display mastery as to not distract from the overall look (e.g., visibility of hair pins, hair extensions, fly-aways, uneven coloring, gaps/bald spots, etc.)
- e. Vision (20%)
 - 1. Pushing the boundaries, interpreting global trends, and showing creativity.

Entries that do not contain all required entry information or are considered inappropriate for any reason are not eligible. The eighteen (18) Entries with the highest scores from the Judges will be deemed the potential Finalists. In the event of a tie, an additional “tie-breaking” a judge will be brought in to evaluate the tied entries, based on the Judging Criteria above. Sponsor reserves the right not to award all prizes or to choose fewer than eighteen (18) if, in its sole discretion, it does not receive enough eligible and qualified Entries. Potential Finalists must show proof of valid cosmetology license in their residing state where applicable. Prize awards are subject to verification of eligibility and compliance with these Official Rules.

- b. **WINNERS:** Begins at or about 12:00:00 AM ET on August 15, 2023 and ends at 11:59:59 PM ET on October 6, 2023. The judging panel, selected by the Sponsor, will score each Entry up to the maximum amount of points allowed. Judging will be based on the following criteria:

- f. Overall Look (20%)
 - 1. Advanced understanding of texture should be demonstrated through balance, symmetry and cohesiveness of the overall look.
- g. Photography and Styling (20%)
 - 1. Submissions should display an overall sense of balance and symmetry. Aesthetic harmony and balance should be prevalent among final submissions. The hair should be the focus. Wardrobe should complement and enhance the overall look.
- h. Hair Integrity (20%)
 - 1. Hair health and integrity should be maintained and reflected through technical ability without the use of creative photo effects.
- i. Finishing Details (20%)
 - 1. Finishing details should display mastery as to not distract from the overall look (e.g., visibility of hair pins, hair extensions, fly-aways, uneven coloring, gaps/bald spots, etc.)
- j. Vision (20%)
 - 1. Pushing the boundaries, interpreting global trends, and showing creativity.

Entries that do not contain all required entry information or are considered inappropriate for any reason are not eligible. The six (6) Entries with the highest scores from the Judges will be deemed the potential Contest Prize Winners. In the event of a tie, an additional “tie-breaking” a judge will be brought in to evaluate the tied entries, based on the Judging Criteria above. Sponsor reserves the right not to award all prizes or to choose fewer than six (6) if, in its sole discretion, it does not receive

enough eligible and qualified Entries. Prize awards are subject to verification of eligibility and compliance with these Official Rules.

5. **WINNER NOTIFICATION:** Prizes will be awarded only upon winner redemption, confirmation, verification and final approval by Sponsor. No substitution, transfer of any prize or cash alternative permitted, except by Sponsor who reserves the right, in its sole discretion, to substitute a prize of equal or greater value, if prize, or portion of prize, becomes unavailable.
- a. **POTENTIAL FINALISTS:** The potential Finalists will be announced via competition official instagram account (@textured.hair.elevated), online (<https://texturedhairelevated.com/>) and via the email provided at registration. Potential Finalists have five (5) business days from the date of issuance to claim the prize. Potential Finalists become the “Finalists” only after verification of eligibility by Sponsor, including providing proof of a valid cosmetology license in their residing state where applicable in order to qualify. If the potential Finalists cannot be contacted; is ineligible; fails to claim the prize; if the Prize Notification is returned undeliverable; or if the potential Finalist(s) otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and the prize will be awarded to an alternate potential Finalist(s).
- b. **POTENTIAL WINNERS:** The potential Contest Prize Winners will be announced live at the 2023 T.H.E. Summit event on October 8, 2023. Potential Contest Prize Winners have ten (10) business days from the date of issuance to claim the prize. Once claimed, the potential Contest Prize Winners will be sent an Affidavit of Eligibility/Liability Release via email. All forms must be completed, signed, notarized and returned to the Administrator within three (3) business days of the date of issuance. Potential Contest Prize Winners become the “Winners” only after verification of eligibility by the Sponsor. All prizes will be fulfilled in approximately three (3) months after the promotion has ended. If the potential Contest Prize Winners cannot be contacted; is ineligible; fails to claim the prize; if the Prize Notification is returned undeliverable; or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and the prize will be awarded to an alternate potential Contest Prize Winner.
6. **PRIZES/PRIZE RESTRICTIONS:** A total of twenty-four (24) prizes will be awarded during the Promotion, as outlined below:

FINALIST PRIZES (18): Eighteen Finalist Prizes will be awarded (three (3) per Category), each consisting of:

- One (1) Elevate ticket to attend the T.H.E. Summit Event on October 8-9, 2023
 - o Finalist may attend in-person at the Omni Hotel, Atlanta, GA
 - Should Finalist(s) choose to attend event in person, all travel and associated costs to attend (besides the ticket outlined above) are the sole responsibility of Finalist

The Approximate Retail Value (“ARV”) of each Finalist Prize is \$205.00

CONTEST PRIZES (6): Six (6) Contest Prizes will be awarded (one (1) per Category), as outlined below:

- *T.H.E Collection Colorist of the Year 2023*
 - o \$1,000 USD cash
 - o Three (3) month Brand sponsored T.H.E x Partner Stylist title
 - o One (1) Brand sponsored stylist kit
 - o Official 2023 T.H.E Collection category title winner
- *T.H.E Collection Haircutter of the Year 2023*
 - o \$1,000 USD cash
 - o Three (3) month Brand sponsored T.H.E x Partner Stylist title
 - o One (1) Brand sponsored stylist kit
 - o Official 2023 T.H.E Collection category title winner

- *T.H.E Collection Stylist of the Year 2023*
 - \$1,000 USD cash
 - Three (3) month Brand sponsored T.H.E x Partner Stylist title
 - One (1) Brand sponsored stylist kit
 - Official 2023 T.H.E Collection category title winner
- *T.H.E Collection Barber of the Year 2023*
 - \$1,000 USD cash
 - Three (3) month Brand sponsored T.H.E x Partner Stylist title
 - One (1) Brand sponsored stylist kit
 - Official 2023 T.H.E Collection category title winner
- *T.H.E Collection Editorial Stylist of the Year 2023*
 - \$1,000 USD cash
 - Three (3) month Brand sponsored T.H.E x Partner Stylist title
 - One (1) Brand sponsored stylist kit
 - Official 2023 T.H.E Collection category title winner
- *UP Next 2023*
 - \$1,000 USD cash
 - Three (3) month Brand sponsored T.H.E x Partner Stylist title
 - One (1) Brand sponsored stylist kit
 - Official 2023 T.H.E Collection category title winner

The ARV of each Contest Prize is \$1,000

The ARV of all Promotion prizes is \$7,230

7. **PRIZE LIMITATIONS: Limit of one (1) prize per person/per household.** If it is discovered during prize verification that you have entered, attempted to enter, or used multiple accounts to enter more than the stated limit, you will be disqualified at the discretion of the administrator, or will be void. Entries generated by script, macro or other automated means, which subvert the entry process, are void. All Entries become the property of the Sponsor and will not be acknowledged or returned. Promotion Parties are not responsible for late, lost, stolen, damaged, delayed, or undelivered prizes.
8. **OWNERSHIP OF ENTRIES:** By submitting an Entry, you agree to be bound by these Official Rules and grant Sponsor an exclusive, fully paid-up and royalty-free, worldwide license to use, modify, delete from, add to, publicly perform, publicly display, reproduce and translate your Entry, including without limitation the right to distribute all or part of your Entry in any media formats through any media channels. By submitting an Entry, you consent to the use, by Sponsor, its affiliates, subsidiaries, parents, and licensees, of your name, likeness, and image, in connection with the Event and Sponsor's related marketing activities, in any media or format now known or hereafter invented, in any and all locations, without any payment to or further approval from you. You agree that this consent is perpetual and cannot be revoked. For uses beyond the consent that you grant above, you agree that Sponsor's use of your personal data will be governed by the Privacy Policy posted on the Sponsor website.
9. **GENERAL PRIZE CONDITIONS:** Prize will only be awarded by Sponsor upon potential winners' verification of eligibility and final approval by Sponsor. No prize substitution, cash equivalent of prizes, transfer or assignment of prizes is permitted, except by the Sponsor which reserves the right to substitute a prize with one of comparable or greater value, in its sole discretion. If any winner is at least 18 but still considered a minor in his/her jurisdiction of residence, the prize will be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.
10. **MISCELLANEOUS:** Promotion Parties are not responsible for late, lost, incomplete, corrupted, stolen, garbled, damaged, delayed, undelivered or misdirected Entries, all of which are void. Online Entries will be considered to be entered by the authorized account holder of the e-mail address submitted at time of entry and he/she must comply with these Official Rules. The authorized account

holder is deemed as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted e-mail address. By entering the Promotion, you recognize and agree that the registration information provided by you will be made available to Sponsor; use of such information will be governed by Sponsor's privacy policy found at <https://www.termsfeed.com/live/e453c0d6-5ba4-4070-aa7d-2e84aa5c99a3>. Upon entering the Promotion, winners grant Sponsor the right to print, publish, broadcast, and use world-wide in any media now known or later developed, the winner's name, portrait, picture, voice, likeness, city and state of residence, and biographical information for any purpose, including but not limited to, in advertisements, publicity, and other communications, worldwide, in perpetuity, without additional compensation, notification or permission, except where prohibited by law. You agree to comply with these Official Rules and the decisions of the Sponsor and judges shall be binding and final.

11. **RELEASE:** As a condition of entering the Promotion, you agree that (1) under no circumstances will you be permitted to obtain awards for, and you hereby waives all rights to claim punitive, incidental, consequential or any other damages, and any claims, judgments or awards shall be limited to actual out-of-pocket expenses; (2) all causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form class action; and (3) in no event will you be entitled to receive attorneys' fees. BY ENTERING THE PROMOTION, YOU AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS PROMOTION PARTIES AND THE RESPECTIVE OFFICERS, DIRECTORS, AND AGENTS OF EACH, FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH MAY BE DUE TO OR ARISE OUT OF PARTICIPATION IN THE PROMOTION OR ANY PORTION THEREOF, OR THE ACCEPTANCE, USE/MISUSE OR POSSESSION OF PRIZES, OR ANY PRIZE-RELATED TRAVEL OR ACTIVITY. YOU WAIVE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

12. **DISCLAIMER:** Promotion Parties are not responsible for printing or typographical errors in these Official Rules or in any Promotion-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual that tampers with the entry process. Sponsor also reserves the right to terminate, suspend, cancel or modify the Promotion and award the prizes for the Promotion from among all eligible, non-suspect entries received (i) as of the date of termination using the judging procedure outlined above or in a random drawing for the Sweepstakes if for any reason this Promotion is not capable of running as planned due to any reason, including infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Promotion. Promotion Parties are not responsible or liable for any events which may cause errors and/or the Promotion to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to yours or any other person's computer relating to or resulting from participation in this Promotion or downloading any materials in this Promotion. Promotion Parties are not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Promotion, the processing of Entries, or in any other Promotion-related materials. Promotion Parties may stop you from participating in this Promotion if you violate Official Rules or act, in Sponsor's sole discretion: (a) in a manner Sponsor determines to be not fair; (b) with an intent to annoy, threaten or harass any other entrant or the Sponsor; or (c) in any other disruptive manner. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of prizes stated in the Official Rules for that category. In no event will more prizes be awarded than that listed in Section 6.

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

13. **CHOICE OF LAW AND JURISDICTION:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Missouri or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than the State of Missouri. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of Missouri. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-conveniens or lack of personal jurisdiction they may have.
14. **TAX INFORMATION:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. A 1099 tax form will be issued to any prize winner over \$600.
15. **WINNERS LIST:** To receive the list of winners of prizes, send a #10 self-addressed stamped envelope for receipt by November 8, 2023 to: TEXTURE HAIR ELEVATED AWARDS T.H.E Collection Competition Winners List Request, c/o Realtime Media, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428.

SPONSOR: Global Artistry Council, 1404 sw Market PO Box 906, Lees Summit, Mo 64063

ADMINISTRATOR: Realtime Media LLC, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428

APPENDIX A: Category Guidelines and Regulations

CATEGORIES (6)	ENTRY FEE	GUIDELINES AND REGULATIONS
<p>Colorist of the Year—Artistry that showcases texture mastery in color formulation and application on hair texture types 3-8.</p>	<p>\$50.00 USD per entry</p>	<p>Headpieces & Hair Ornaments</p> <ul style="list-style-type: none"> ● Headpieces and hair ornaments are not allowed <p>Creative Photo Effects (i.e., filters, overlays, etc.)</p> <ul style="list-style-type: none"> ● Creative photo effects are not allowed as they may take away from the visual judging of the hair color <p>Model</p> <ul style="list-style-type: none"> ● Mannequins are not allowed

<p>Haircutter of the Year—Artistry that showcases texture mastery in haircutting on hair texture types 3-8.</p>	<p>\$50.00 USD per entry</p>	<p>Headpieces & Hair Ornaments</p> <ul style="list-style-type: none"> • Headpieces and hair ornaments are not allowed <p>Creative Photo Effects (i.e., filters, overlays, etc.)</p> <ul style="list-style-type: none"> • Creative photo effects are allowed as long as they don't take away from the visual judging of the hair <p>Model</p> <ul style="list-style-type: none"> • Mannequins are not allowed
<p>Stylist of the Year—Artistry that showcases texture mastery in styling on hair texture types 3-8.</p>	<p>\$50.00 USD per entry</p>	<p>Headpieces & Hair Ornaments</p> <ul style="list-style-type: none"> • Headpieces and hair ornaments are not allowed <p>Creative Photo Effects (i.e., filters, overlays, etc.)</p> <ul style="list-style-type: none"> • Creative photo effects are allowed as long as they don't take away from the visual judging of the hair <p>Model</p> <ul style="list-style-type: none"> • Mannequins are not allowed
<p>Barber of the Year—Artistry that showcases texture mastery in barbering on hair texture types 3-8.</p>	<p>\$50.00 USD per entry</p>	<p>Headpieces & Hair Ornaments</p> <ul style="list-style-type: none"> • Headpieces and hair ornaments are not allowed <p>Creative Photo Effects (i.e., filters, overlays, etc.)</p> <ul style="list-style-type: none"> • Creative photo effects are allowed as long as they don't take away from the visual judging of the hair <p>Model</p> <ul style="list-style-type: none"> • Mannequins are not allowed
<p>Editorial Stylist of the Year—Artistry that showcases texture mastery in editorial styling on hair texture types 3-8.</p>	<p>\$50.00 USD per entry</p>	<p>Headpieces & Hair Ornaments</p> <ul style="list-style-type: none"> • Headpieces and hair ornaments are allowed and encouraged <p>Creative Photo Effects (i.e., filters, overlays, etc.)</p> <ul style="list-style-type: none"> • Creative photo effects are allowed as long as they don't take away from the visual judging of the hair <p>Model</p> <ul style="list-style-type: none"> • Mannequins are not allowed
<p>Up Next—Artistry that showcases texture mastery among the next generation of cosmetology students and professionals licenced one (1) year or less in the categories of</p>	<p>\$20.00 USD per entry</p>	<p>Headpieces & Hair Ornaments</p> <ul style="list-style-type: none"> • Editorial styling entries: headpieces and hair ornaments are allowed and encouraged

<p>color, haircutting, styling, barbering and editorial styling on hair texture types 3-8.</p>		<ul style="list-style-type: none">• All other entries (color, haircutting, styling and barbering): headpieces and hair ornaments are not allowed <p>Creative Photo Effects (i.e., filters, overlays, etc.)</p> <ul style="list-style-type: none">• Color entries: creative photo effects are not allowed as they may take away from the visual judging of the hair color• All other entries (color, haircutting, styling and barbering): creative photo effects are allowed as long as they don't take away from the visual judging of the hair <p>Model</p> <ul style="list-style-type: none">• Mannequins are not allowed
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